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Bib Data Sheet

<b>SERIAL NUMBER</b> 09/608,819	<b>FILING DATE</b> 06/30/2000 <b>RULE</b> -	<b>CLASS</b> 348	<b>GROUP ART UNIT</b> 2711	<b>ATTORNEY DOCKET NO.</b> K35A0627
<b>APPLICANTS</b> Russell M. Krapf, Dana Point, CA ; <b>** CONTINUING DATA *****</b> None BS <b>** FOREIGN APPLICATIONS *****</b> None				
<b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 08/18/2000</b> Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged <i>[Signature]</i> BS Examiner's Signature Initials				
		<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWING</b> 3	<b>TOTAL CLAIMS</b> 23
				<b>INDEPENDENT CLAIMS</b> 2
<b>ADDRESS</b> Western Digital Corporation 8105 Irvine Center Drive Plaza 3 Irvine, CA 92618				
<b>TITLE</b> System for displaying video data having a promotion module responsive to a viewer profile to entice a viewer to watch a premium content				
<b>FILING FEE RECEIVED</b> 874	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	